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## Highlights

### *Key benefits of using SPSS Statistics:*

- Multiple interfaces to key functions give you flexible access to a depth of analytical power
  - Comprehensive set of statistical tools enables you to use the right statistical capability at the right time
  - Multiple deployment capabilities help you make the most of your analytical resources
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# IBM SPSS Statistics

*Solve research problems easily and efficiently*

IBM SPSS Statistics is used by tens of thousands of commercial, government and academic organizations worldwide to solve a range of business and research problems. It offers rich statistical capabilities paired with features that make it easier to access and manage data, select and perform analyses and share results.

As the analysis of data becomes more important and widespread, organizations often find they have disparate, disconnected sets of tools to help them through the data analysis process, from planning to deployment. This results in process inefficiencies, steeper learning curves and headaches for IT staff.

IBM SPSS Statistics supports the entire analytical process. It helps people validate assumptions faster, guiding them in using the right statistical capability at the right time. It also gives analysts flexible access to powerful analytical techniques, whatever their level of expertise. Finally, it helps organizations make the most of their analytical resources by scaling from the simplest to the most widespread initiative.

With SPSS Statistics, organizations can streamline their data analysis and reporting processes. Instead of using multiple tools and resources, analysts can work within a single, integrated suite of products – simplifying not only the jobs of analysts and their managers but those of the organization's technical support staff as well.



### Multiple interfaces

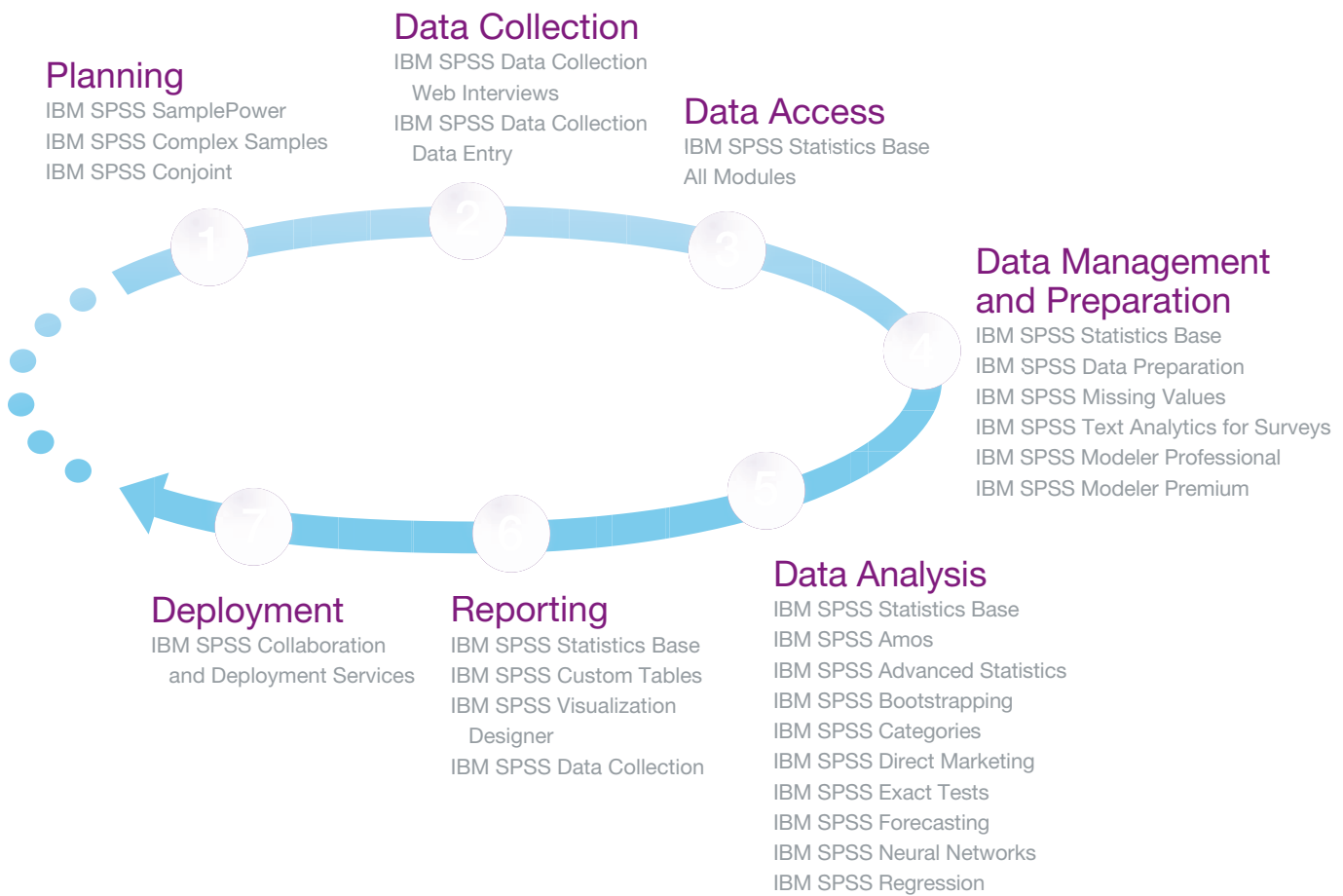
With SPSS Statistics analysts gain flexible access to powerful analytic techniques, whatever their level of analytical expertise.

It offers multiple interfaces to key functions – from a menu-driven user interface experience for the beginner to command syntax and programmable extensibility for the experienced statistician.

### Comprehensive statistical tools

IBM SPSS Statistics helps people test and validate assumptions faster and discover additional information efficiently, using the right statistical capability at the right time.

The SPSS Statistics product family has the most comprehensive set of tools for the entire analytical process. Easy access to multiple data types plus many integrated modules gives analysts what they need for the tasks at hand. And the software’s reporting and deployment capabilities provide insight and enable users to communicate results quickly and clearly.



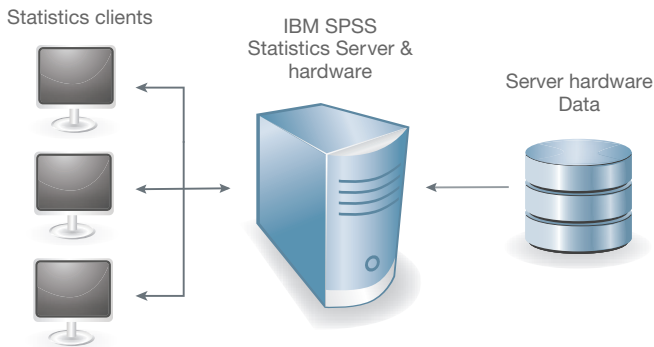
IBM SPSS Statistics integrates with a broad range of capabilities for the entire analytical process



## Multiple deployment capabilities

IBM SPSS Statistics helps organizations make the most of their analytical resources because it can easily scale to meet the needs of anywhere from a few end users to an entire department or enterprise.

### IBM® SPSS® Statistics Server



Our statistical software can be purchased separately or in three specialized editions: IBM SPSS Statistics Standard, IBM SPSS Statistics Professional and IBM SPSS Statistics Premium. By grouping essential capabilities, these editions provide an efficient way to ensure that your entire team or department has the features and functionality they need to perform the analyses that contribute to your organization’s success.

IBM SPSS Statistics delivers this flexibility by supporting multiple deployment options – from a stand-alone desktop application ideal for individuals, to a multi-client/server deployment appropriate for larger analyst teams. Users can also benefit from the content management, automation and deployment capabilities of IBM® SPSS® Collaboration and Deployment Services. More information about these valuable capabilities can be found at [www.ibm.com/spss/cds](http://www.ibm.com/spss/cds).

## About IBM Business Analytics

IBM Business Analytics software delivers actionable insights decision-makers need to achieve better business performance. IBM offers a comprehensive, unified portfolio of business intelligence, predictive and advanced analytics, financial performance and strategy management, governance, risk and compliance and analytic applications.

With IBM software, companies can spot trends, patterns and anomalies, compare “what if” scenarios, predict potential threats and opportunities, identify and manage key business risks and plan, budget and forecast resources. With these deep analytic capabilities our customers around the world can better understand, anticipate and shape business outcomes.

### For more information

For further information or to reach a representative please visit [ibm.com/analytics](http://ibm.com/analytics).

### Request a call

To request a call or to ask a question, go to [ibm.com/business-analytics/contactus](http://ibm.com/business-analytics/contactus). An IBM representative will respond to your inquiry within two business days.



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